



Alliance for
**ECONOMIC
FAIRNESS**

The \$30 Wage Ordinance is currently under consideration by the L.A. City Council and the Alliance for Economic Fairness is working on ways to help them understand how it will impact our community.

Why We're Concerned:

- **Unreasonable Increase:** The \$30 Wage Ordinance is an excessive increase—up to 66% more than the current wage—that overlooks the balance between fair wages and economic sustainability.
- **Small Business Impact:** Many businesses, especially the smaller ones already operating on tight margins, are still recovering from the pandemic's effects. **This ordinance could halt or reverse that progress, put many small companies out of business,** and lead to workers losing their jobs or reducing their hours.
- **Economic Repercussions:** An analysis from Oxford Economics estimates it would eliminate up to 15,000 jobs across many industries and reduce visitor spending in L.A. by \$1.1 billion annually. It will **even hurt L.A.'s homeless response by losing an estimated \$55 million per year in local tax revenue.**

Share Your Story:

If the \$30 Wage Ordinance will impact your business or job, **scan the QR code to record and upload a selfie video explaining your perspective.**



Key points:

- Why can businesses not afford an unreasonable minimum increase right now? How has inflation affected your business?
- How did the pandemic impact hospitality and other types of companies? Can they afford an increase of up to 66% in wages right now?
- The \$30 Wage Ordinance does not address Los Angeles' underlying affordability problems, which are due to unaffordable housing costs and rising costs for essential goods and services.
- Is there a better way to help workers and employers deal with L.A.'s rising cost of living?